



Sebastian Silanesu

HEAD OF INNOVATION

- 📞 0401 881 785
- ✉️ projects@yourmarketingmachines.com.au
- 🌐 [linkedin.com/in/sebastian-silanesu-26a3101a5](https://www.linkedin.com/in/sebastian-silanesu-26a3101a5)
- 📍 22 Mowbray Tce, East Brisbane Q 4169
- 🌐 yourmarketingmachines.com.au

MY KEY TO SUCCESS

Live with Intention and Gratitude. Just give it a go. Be humble. Keep a glass half full attitude.

ABOUT YMM

Building your business without a detailed plan is as risky as constructing a home without blueprints. As passionate strategic marketers, we ensure the success of your business, brand, and marketing. As 'The Glue' between your goals and desires, we provide done with you marketing solutions. Don't leave your marketing to chance. Connect with us today to create YOUR Marketing Blueprint for your business success.

OUR IDEAL REFERRAL

1. Strategic Partner - Business Investors, Venture Capitalists wanting validation of an idea.
2. B2C - Established businesses (5-10yrs with 5-50 employees) - New Ownerships, New Concepts or transitioning as this requires a combined Business Marketing Strategy to achieve business goals.

BNI[®]

GAINS PROFILE

GOALS

- Maximise the BNI network to the best of my ability through nurturing relationships and providing support to my strategic partners.
- Attract like hearted people and get down to what truly matters in our lives.

ACCOMPLISHMENTS

- Walked the Kokoda Trek twice
- Joined BNI at 19
- Inaugural Year 12 of Ambrose Treacy College
- Entrepreneurial spirit began when I began a car washing business at the age of 12.
- Duxed Biology
- Diploma of Business

HOBBIES & INTERESTS

- Cooking and Eating: With my Italian heritage this is in my DNA. Has always been a passion of mine to cook professionally and to own a restaurant.
- Photography
- Rugby Union/Basketball
- Travel: I have been fortunate enough to travel all around the world experiencing different cultures and people since an early age.
- Creative Graphic Design
- Public Speaking

NETWORKS

- Wests Rugby Union Club
- ATC Past Students Association
- BNI
- New Paradigm Alumni Group

SKILLS

- Empathetic and powerful leader
- Creative
- Dedicated
- Quick learner
- Very diverse set of skills and knowledge
- Seeks out information
- "Always have more questions than answers"

In the light of intelligent marketing... business success awaits you.

