



Telia Dwyer

BRAND IMPACT EXPERT

- 0402 422 753
- comms@yourmarketingmachines.com.au
- [linkedin.com/in/telia-dwyer-1166b923](https://www.linkedin.com/in/telia-dwyer-1166b923)
- 22 Mowbray Tce, East Brisbane Q 4169
- yourmarketingmachines.com.au

MY KEY TO SUCCESS

Live with Intention and Gratitude. Just give it a go.
Be humble. Keep a glass half full attitude.
Be a good human.

ABOUT YMM

Business Intelligence, Competitive Intelligence, Strategic Intelligence is what we provide to give you and your business the edge. One of the ways we help is using market research, data intelligence gathering and business analytics to validate the feasibility of an idea or product. What we LOVE doing; Finding the breakthrough to reaching your BHAG.

OUR IDEAL REFERRAL

1. Strategic Partner - Business Investors, Venture Capitalists wanting validation of an idea.
2. B2C - Established businesses (5-10yrs with 5-50 employees) - New Ownerships, New Concepts or transitioning as this requires a combined Business Marketing Strategy to achieve business goals.



GAINS PROFILE

GOALS

- 1. To have a multiple income streams to allow me to work on passion projects with passionate people I LOVE, know and trust.
- To help our YMM team to becoming a global brand creating positive impact for change.

ACCOMPLISHMENTS

Launching my own business in 2017; 21 years in an agency environment, to being in the drivers seat and making a profit in the first year.

Overcoming public speaking fears.... sort of.

Becoming Guardian for my disabled Brother 8 years ago, building a foundation of security and empowerment, to now see him succeeding.

HOBBIES & INTERESTS

Psychology - what makes people tick. When you understand the key human desires and drivers of a person, you can meet them where they're at and help them identify this within themselves. Extremely powerful in developing the business owners BHAG and finding the breakthrough in their business.

Personal: Strength Training and Health. Painting realism. Disconnecting and reconnecting with nature. Travel. Food. New Cities. Margaritas!

NETWORKS

Advancing Women In Business (aWib),
Australian Small Business Advisory Services (ASBAS),

SKILLS

- Business Marketing Strategy
- Brand Strategy.
- Brand or product launch strategist
- Exit - Growth Strategies
- Visual Communication; Telling someones story through design and experiences.